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ESCALA | midtown

Private social club to join exclusive condo tower

Escala, a \$350 million, 275-unit high-rise condominium tower now under construction at the corner of Fourth Avenue and Virginia Street, will soon include a 30,000-square-foot social club at its base. Club Cielo will be a members-only facility for the exclusive use of Escala homeowners as well as a limited number of private and corporate members.

Escala's developers say Club Cielo will offer exceptional amenities and privileges to create a grand living experience.

Private clubs aren't a new concept in downtown Seattle, but there hasn't been a new one in decades. Well known social clubs such as The Ruins, The Rainier Club, The College Club and The Harbor Club have been around for years and follow a similar model of luxurious indulgence. Club Cielo's premise is based purely on lifestyle and wellness, bringing together people and amenities to program downtown Seattle's most dynamic social scene and health club in one venue. Interestingly, it's the only elevated, exclusive club that will have more than 500 residents living above it so it promises to be a well-accessed and lively facility.

"We envision a place with a sought-after level of service and functions where you'll look forward to coming home, stopping by for a drink and saying hello to friends before retiring for the evening," says John Midby, principal of LEXAS Companies, the developer of Escala. "Or you can take advantage of our comprehensive fitness club with state-of-the-art equipment and a spa. It's all there."

While Club Cielo is based on five-star hotel-type services, it's also inspired by the supper clubs of the 1930s where those in the know knew where to find indulgence. The full-



Escala will feature the 30,000-square-foot members-only Club Cielo on the second floor, which developers say will provide unparalleled services and amenities for residents and guests.

floor venue will include an expansive events center with a staffed bar, a private dining room with a rotating menu, a health club, two resistance pools and two therapeutic pools, a spa and Pilates rooms. Other amenities will include a quiet library, meeting rooms and an outdoor garden terrace. There will even be a subterranean wine cave deep below Club Cielo where residents can entertain up to 20 guests adjacent to their personal wine collection.

The addition of a private social club is just the latest announcement for Escala, a new community that has already forged a relationship with PONCHO – an association that supports local artists and that is advising LEXAS Companies as an arts curator for common areas. PONCHO is celebrating its 45th anniversary gala on April 21 with a Latin-inspired evening; visit www.poncho.org for specifics on the gala.

Escala's appreciation for the visual arts doesn't just play out on the interior but on the outside as well – LEXAS Companies elected to locate all parking below grade so a premier restaurant space and other retail could be added for pedestrian curb appeal versus floors of unsightly elevated parking. Escala's architecturally significant base continues to earn praise for the attention to detail and quality of materials.

This commitment to high design and fresh ideas is maintained throughout the building. The individual residences themselves range from about 900 to well over 5,000 square feet and most include expansive terraces, which are unique to Escala. Another distinctive feature is the elevators that service the residences. Dedicated elevator cabs arrive to private or shared foyers that serve one or two residential units per



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The presentation center is under construction in the Centennial Building located at Fourth and Stewart and is scheduled to open mid-May.

Prices

Residences range from the mid \$500,000s to more than \$5 million. Penthouse pricing is available upon request.

Developer

The LEXAS Companies

Information

206-443-1918 or www.escalamidtown.com.

floor – creating a sense of arrival that is private even though the building will be the largest in the city.

"We're delivering the city's most elegant in-city address, so we're looking for ways to add value, not value-engineer," says Midby. "Our many partnerships and design decisions speak to our commitment to build something that our many homebuyers truly appreciate."